Copyediting
because editing matters

What Is a Mastermind Group?

"Mastermind groups offer a combination of brainstorming, education, peer accountability and support in a group setting to sharpen your business and personal skills. A mastermind group helps you and your mastermind group members achieve success.

"Participants challenge each other to set powerful goals, and more importantly, to accomplish them. The group requires commitment, confidentiality, willingness to both give and receive advice and ideas, and support each other with total honesty, respect and compassion. Mastermind group members act as catalysts for growth, devil's advocates and supportive colleagues."

—The Success Alliance

How Do You Start a Mastermind Group?

1. **Find your group of colleagues.** Members should be at similar phases with their businesses and have similar kinds of goals.
2. **Decide how you'll do meetings.** You could do regular in-person meetings, daily phone calls, private social media groups, formal or casual, whatever suits your group.
3. **Schedule meeting times.** New groups will benefit from set meeting times to get everyone into the habit.
4. **Participate.** Remember that this is a group of equals. Everyone needs to participate for the group to work. No lurking allowed!
5. **Be accountable.** To be successful, you need to follow through. Make yourself accountable to the other group members.

Need More Help?

In the next few months, Copyediting will be launching two pilot mastermind options:

- A virtual group that will meet regularly for several months
- A mastermind retreat, an in-person two-day event

The virtual group will meet twice a month, an hour every other week, over four months.

The live group will meet for two days of intensive work during the week. The retreat is tentatively planned for Boston in early to mid-July 2016.

To express your interest in one of these groups, go to **copyediting.com/group-training/mastermind-groups/** and fill out the form!

Editors' Academy
from Copyediting
because editing matters